

Special Service Area #61
SSA Program Committee Meeting Minutes
Tuesday, September 5th, 2023, 10:00am, SECC Meeting Room, 1511 E. 53rd St. 2nd Fl.

Present: Co-chairs Mary Rogel, Anthony Beach

Additional Commissioners Present: George Rumsey, Greg Guttman

Also Present: Rod Sawyer (SSA Program Manager, via Zoom), Diane Burnham (SECC Executive Director), Mike McGarry (SECC), Stephanie Horst and Annie Anderson (SECC Interns), Jared Kelly (CEI Media), Roger Huff (Guest)

Call to Order: Chair Rogel called the meeting to order.

Review/Approval of Minutes: Minutes approved as circulated.

Discussion and Creation of Lake Park Mural Committee - Rod informed the commissioners that the RFP was sent out and opened the discussion for who the commissioners wanted on the jury. Five or seven jurors were determined as optimal. Of the panel makeup, five jurors were to have Hyde Park community experience and two would be commissioners. A two-step process was suggested to review submissions, where a smaller group would select the final design. Three finalists would be interviewed. Mary Rogel and George Rumsey will serve as commissioner jurists. The first meeting date will be Thursday, September 28 at 2:00 pm. An art rubric will be formed. A presentation of submissions will be compiled and sent out by the end of day Tuesday.

SSA #61 Light Pole Banners presentation - J. Kelly (CEI Media) presented the banners for approval before printing. Designs for the banners were presented with options for 3 colors: navy, aqua, and bright green. The commissioners liked all three options and agreed that they should move forward with printing and installation ASAP. An asset assessment will be performed prior to installation.

SSA #61 Initiatives

Diane gave Mary a copy of draft to review.

Questions and Comments

Commissioner Rumsey stated that he received a compliment on Lake Park Flowers.

R. Sawyer said there was a CPAG report to be discussed (53rd and 55th Street viaducts).

Adjourn

The meeting was adjourned.

Respectfully submitted,
Stephanie Horst, SECC Intern